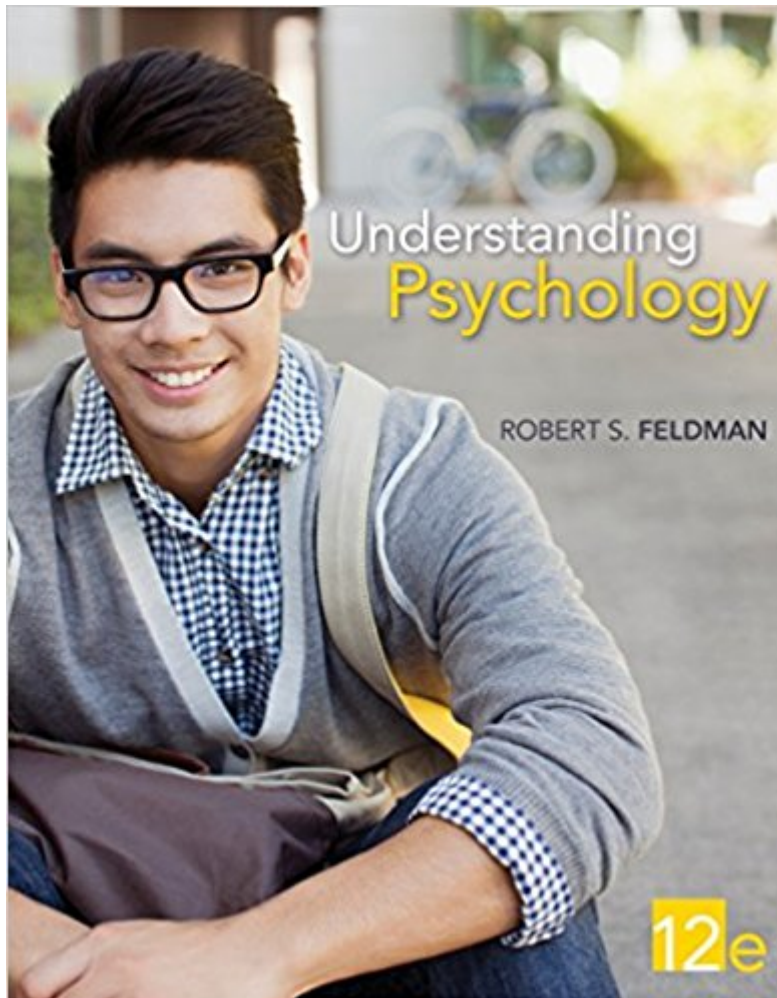




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Understanding Psychology



Synopsis

Your students are individuals. Do your teaching materials treat them that way? Feldman's Understanding Psychology does.™ Using a revolutionary revision process, Understanding Psychology is a fully integrated learning system that brings the “Students First” goal to a new level. With the adaptive learning program, SmartBook™, every student has a unique experience personalized to their needs. The new edition uses “HeatMap” technology to advise the revision. Systematic and precise feedback from thousands of students was anonymously collected using LearnSmart™. Because virtually every paragraph in the previous edition is tied to several questions students answer in LearnSmart, the author was able to see where students struggled most—the “hot spots”—and in turn refine and update these areas to be more clear, more concise, and more impactful.™ The 12th edition continues with Feldman's accessible pedagogy and hallmark research, as well as his modules-within-chapters format that is both manageable for students and allows every professor the flexibility to assign and cover what they want.

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Customer Reviews

Bob Feldman still remembers those moments of being overwhelmed when he started college at Wesleyan University. “I wondered whether I was up to the challenges that faced me,” he recalls, “and although I never would have admitted it at the time—I really had no idea what it took to be successful at college.” That experience,

along with his encounters with many students during his own teaching career, led to a life-long interest in helping students navigate the critical transition that they face at the start of their own college careers. Professor Feldman, who went on to receive a doctorate in psychology from the University of Wisconsin-Madison, is now Deputy Chancellor and Professor of Psychological and Brain Sciences at the University of Massachusetts Amherst. He is founding director of POWER Up for Student Success, the first-year experience course for incoming students. Professor Feldman's proudest professional accomplishment is winning the College Outstanding Teaching Award at UMass. He also has been named a Hewlett Teaching Fellow and was Senior Online Instruction Fellow. He has taught courses at Mount Holyoke College, Wesleyan University, and Virginia Commonwealth University. Professor Feldman is a Fellow of the American Psychological Association, the Association for Psychological Science, and the American Association for the Advancement of Science. He is a winner of a Fulbright Senior Research Scholar and Lecturer award and has written over 200 scientific articles, book chapters, and books. His books, some of which have been translated into Spanish, French, Portuguese, Dutch, Japanese, and Chinese, include *Improving the First Year of College: Research and Practice*; *Understanding Psychology*, 12/e; and *Development Across the Life Span*, 7/e. His research interests encompass the study of honesty and truthfulness in everyday life, development of nonverbal behavior in children, and the social psychology of education. His research has been supported by grants from the National Institute of Mental Health and the National Institute on Disabilities and Rehabilitation Research. With the last of his three children completing college, Professor Feldman occupies his spare time with pretty decent cooking and earnest, but admittedly unpolished, piano playing. He also loves to travel. He lives with his wife, who is an educational psychologist, in a home overlooking the Holyoke mountain range in western Massachusetts.

Highly recommend, loose sleeve

Rented this textbook for class. Arrived in good condition. As for the textbook itself, I enjoyed reading it. I'm not a fan of psychology, but this book made me hate the class a little less.

Pretty useful book. It was pretty simple to understand and read, well organized. I say well organized because i recently purchased a textbook that seemed as if I had to go through a maze to find something. But anyway, good buy. But I will soon return it to purchase another textbook. Lol, college life.

I needed this for school that was starting in a week. I received it the very next day when it said it was going to be here. I was very happy with this.

I am very satisfied with the seller, the book was brand new, very cheap, and shipping and handling fantastic. thank you very much.

On excellent condition.

This book is an insult to new psy students everywhere. Not only does it overstate the influence of Gestalt (the book gives the impression that it was global, and lasting the entire 1920s), it also attempts to redefine established, scientific words. The given definition of the word "theory", in the context of scientific experimentation, leads readers to believe that a theory is naught but some average schmo's brain-baby. Yes, let's please augment the evolution and climate denialism that has already choked the life out of American-scientific literacy. Psychologist want to play in the scientific sandbox with the big kids, but can't accept the rules that would graduate them from qualifiers like "social" or "soft" before their demanded label of science. This is why we can't have nice things.

Because it has been so useful to understand the bases of Psychology and the even expectations for this course

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